



তমসো মা জ্যোতির্গময়

COOCH BEHAR COLLEGE

Affiliated to the Cooch Behar Panchanan Barma University

NAAC ACCREDITED (AT B++ GRADE) COLLEGE

ESTD. 1970

PROSPECTUS - 2017



COOCH BEHAR, PIN - 736101, WEST BENGAL

PH. & FAX : (03582) 256798

3 YEARS BACHELOR DEGREE-BBM (BACHELOR OF BUSINESS MANAGEMENT) IN TOURISM, AVIATION & HOSPITALITY (2017-18 ACADEMIC SESSION) OF COOCHBEHAR COLLEGE IN COLLABORATION WITH AVLON SIKSHA NIKETAN



REGULATIONS :

Introduction:

Bachelors Degree Course in Tourism, Aviation & Hospitality (BBM) is an initiative of Cooch Behar College in collaboration with Avlon Siksha Niketan, Siliguri , which is affiliated to Cooch Behar Panchanan Barma University .

Cooch Behar Panchanan Barma University is the state university situated in Viveknanda Street ,CoochBehar in West Bengal.

This program shall focus on Tourism, Aviation, Hospitality and all the other related contemporary area.



Objective:

- To provide basic knowledge of the Service Industry. The various activities undertaken by Tourism , Aviation and Hospitality Industry. To make the students well equipped with the work ethics and skills for this sector.
- To train the students in all the aspects of the industry, the rules regulations and the functionality of the industry as a whole.
- To create consciousness among the students, to make them understand the work culture and also to help them become a responsible citizens of tomorrow.
- To make them professional of the industry and help them with enough knowledge, skill and attitude to set up their own establishment.
- To provide them with global view about these booming industry, so that they can later make sound career judgement.



DURATION OF THE PROGRAM:

This program will be conducted under choice based credit system (CBCS) and is for six semester spread over three years. It a pleasure to share that in 2017 BBA in Tourism , Aviation & Hospitality has been introduced by Siliguri College in association with Avlon Shiksha Niketan affiliated by North Bengal University.

COURSE FEES :

Application Fees : Rs 40 /-

Admission Fees : Rs 25,000/

Monthly Tution fees: Rs 6,550 for 35 months (excluding service charges as available)



Eligibility Creteria:

- a.Age:Between 18-24 years
- b.Educational Qualification: 10+2 from any recognized board/university

Application and Admission Procedure:

Candidate seeking admission in Cooch Behar College must follow the following steps:

1. Student has to visit Cooch Behar College website (www.coochbeharcollege.org.in).
2. Then click on **BBM form download** link to download the form and take a printout.
3. In **BBM Prospectus download** link they can also download the prospectus.

4. After filling-up the form they can submit it in college BBM office (Room No. 310) with supporting xerox copy of educational documents, caste certificates and Rs. 40 application fees in cash. (Time: 12 noon to 4 p.m except holiday from 1/11/2017 to 10/11/2017).
5. Candidate who are successfully filled the application form and paid application fees will only be considered in selection process.
6. Candidate may also send the filled in application form with all scan copy of testimonials including deposit slip (40 Rs. as application fee) through e-mail (coochbeharcollegeadmission@gmail.com). The details of bank is given below-
Name of Bank-ALLAHABAD BANK, ACCOUNT NO. 50266786735, B.S ROAD BRANCH,COOCHBEHAR, IFSC: ALLA0211721.
7. Merit list will be published on 11/11/2017 on college website notice board.
8. Candidates have to physically appear for verification and admission from 13/11/17 to 15/11/17, Time: 11 a.m to 4 p.m, in Room No. 310 of college BBM office.
9. Candidate has to pay course fee as prescribed at the time of admission.

DISTINCTIVE FEATURES OF THIS DEGREE UNIQUE COURSE

- Uniform, bag and books will be provided to the students pursuing this course .
- Client Interactions and special classes by local Station Heads from Airports, Hotels and other pioneers in Tourism.
- Hands On Internship /Industry project with renowned Tourism /Hotel/Airlines/ Airports in the last semester .
- Placement Oriented Degree Course with relative Industry Specialisation .
- Interviews and Job opportunities by clients like Spicejet, Indigo, Go Air,Regent Air,Jet Airways,Oberoi, Radisson , Trident , J.W Marriott ,Cox & Kings ,Thomas Cook and many more.....

SPREADING SMILING AFTER PLACEMENTSSTUDENTS IN THE GLAMOROUS WORLD OF AVIATION , HOTELS AND TOURISM WITH CELEBRITIES



TRAVEL & TOURISM

The fascination about incredible India has made tourism one of fastest growing sectors. Also with the rise in business & health care tourism, the industry is bound to grow even further. Thus creating a huge demand for smart professional with the right skills in the sector

AVIATION

The Indian aviation industry is rising. It is estimated that by the year 2020, Aviation traffic in India will reach 450*million passengers This opens numerous opportunities for a career in Airport Management, Ground handling, Aircraft Maintenance & many other exciting functions.

HOSPITALITY

The hospitality industry has now reached nearly INR 2 lakh crore making it one of the biggest industries In the dynamic service sector. The need of the hour is To possess skilled & trained human resources, who can Provide efficient & high quality services.

Career Prospects

TOURISM

Tour Supervisor
Language Interpreters
Travel Agency Owner
Tourism Promotion Manager
Sales Manager
Hotel Manager
Home Stay Organizer
Car Service Organizer
Itinerary Planner
Fares & Ticketing Officer
Foreign Exchange
Operations Department

AVIATION

Cabin Crew Services
Customer Service
Cargo & Transportation
Passenger Handling
Load and Trim
Fares & Ticketing
In-flight Safety and Security
Safety & Services
Service & Maintenance
Baggage Handling
Fixed Base Operation
Transport Scheduling
Air Line Catering
Guest Service Agent
Cargo Handling Staff
Guest Service Supervisor
Passenger Service Staff
Airport Public Relation Executive

HOSPITALITY

Front Office Assistant
Front Office Manager
F & B Manager
Banquet Supervisor
Bar Supervisor
Floor Attendant
House-keeping Manager
Food Production Manager
Travel Desk Manager
Guest Relationship Manager
Lobby Manager

- QUALITY EDUCATION ON THE JOB TRAINING
- INDUSTRY RELEVANT INFRASTRUCTURE
- JOB ORIENTED INDUSTRY CENTRIC CURRICULUM
- LATEST TEACHING AIDS
- CERTIFIED & WELL EXPERIENCED FACULTY
- LAB SESSIONS
- PERSONAL ATTENTION
- PRACTICE & APPLICATION OF THEORY IN REAL TIME
- INDUSTRY INTRACTION & EXPOSURE
- PROJECTS
- PLACEMENT ASSISTANCE

IN ASSOCIATION WITH

AVLON TOURISM
SHIKSHA NIKETAN HOSPITALITY
AVIATION

A unit of Needs Telesystems Private Ltd
ISO certified 9001-2008

HELP LINE NO.

9564940700 / 7719360211